

Zachary Allen Regensburger
Video Producer / Video Editor / Photographer
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EXPERIENCE

OVER THE TOP MARKETING

Lake Forest, California
09/2021 - Current

Video Producer/Video Editor/Photographer

- Development of full funnel marketing and advertising content solutions.
- Pre-production content strategy, making creative treatment decks, developing story details and filming executions.
- Production lighting and filming. Secondary directing.
- Post-production organization, project preparation, video editing, color, versioning for various platforms.
- Managing studio space and equipment.
- The elevated production quality I deliver at Over The Top plays a key role in securing high value project contracts that generate over \$500,000 in additional incremental revenue yearly.
- Creating high-impact organic content with millions of views, including viral assets that achieve millions of views.
- Executing lead generation assets for clients cutting CPL's in half.
- Working on campaigns for multiple national franchise brands with 800+ locations.

SELF EMPLOYED

Laguna Niguel, California
03/2011 - Current

Videographer/Video Editor

- Creating highly-technical educational procedure videos to train physicians in Sacral Neuromodulation across the nation for Axonics.
- Traveling to record video under tight parameters in surgical operating rooms and clinics across the U.S.
- Run and gunning to capture motocross and biking for Sena.
- Over 4 years of experience in producing real estate videos, along with cultivating and maintaining relationships with realtors in Southern Orange County and San Diego.
- Collaborating with Kaiser Permanente and Rancho Los Amigos to create architectural videos.
- Managing client projects efficiently to adhere to timelines and ensure the delivery of high-quality work.
- Providing volunteer services to The Dear Jack Foundation and a range of local non-profit organizations.

BLUSH WELLNESS

Newport Beach, California
10/2019 - 12/2020

Videographer/Video Editor

- Created high-quality content for media agencies, internal social platforms, ad creative campaigns, and instructional web content.
- Organized productions including casting and locations.
- Capturing and editing footage, maintaining internal content libraries, and managing studio/equipment.
- Executed a series of complex campaigns with substantial investment, encompassing hundreds of thousands in both advertising and creative budget.
- Proactively repurposed content across multiple channels to enhance efficiency and maximize the value of each asset produced.

EDUCATION

Mission Viejo, California
2013 - 2015

SADDLEBACK COLLEGE

(AA), Cinematography & Post Production dual major

- Additional certificate in cinema and television

SKILLS AND PERSONAL

- Experience filming on all cameras; *Red, Arri, Black Magic, Canon, Sony*
- Lighting Design Specialist
- Adobe Creative Suite: *Premiere Pro, After Effects, Photoshop, as well as Davinci Resolve*
- Positive attitude, solution oriented and organized, collaborative, energetic, thoughtful, strategic, detail attentive, intentional
- Film photography, Golf